

# **Utilizing Google Maps to Enhance ID&R Efforts**



#### Step 1. Creating Spreadsheet



Your spreadsheet must include the following:

- o Address, City, State, and Zip Code information in Header. Google Maps will use this information to determine the location of the markers.
- Valid Google Addresses. If Google Maps does not recognize the address, your markers/pins will not appear on your map.
- o No blank columns, No blank rows, No merged cells



## Step 2. Creating a GOOGLE My Map

- 1. Go to your search engine and type in **maps.google.com**
- 2. Sign into Google (top right hand corner) using your district email.
- 3. Click on the **drop down icon**  $\equiv$  to show menu.
- 4. Click on **Your Places** (9th icon down).
- 5. Click **Maps** then click **Create Map** at the bottom.
- 6. Click Import. Import
- 7. Click Select **File from Your Computer** (OR upload from Google Drive).
- 8. Choose **Columns** (information that you want to import into your map) to position your markers.
- 9. Choose the **Title of your marker** and click **Finish**.
- 10. **Title your map** (top left hand corner).



#### Step 3. Adding layers

- 1. Click the **Add Layer** icon (below the name of your map).
- 2. Click Import. 🔁 Import
- 3. Click Select File from Your Computer (OR upload from Google Drive).
- 4. Choose **Columns** to position your markers.
- 5. Choose the **Title of your marker** and click **Finish**.





#### **Step 4. Adding custom markers**

- 1. Select desired layer or marker (for individual marker- Click *Uniform style*)
- 2. Click on the **paint bucket** icon 💸
- 3. Click on More icons More icons
- 4. Click on Custom icon Custom icon
- 5. Click on Google Image Search
- 6. Search for custom marker
- 7. Choose the desired marker
- 8. Click **OK**



### Using GOOGLE Maps on a mobile device

- 1. Download the free Google Map app
- 2. Sign into Google using your district email.
- 3. Click on the **drop down icon**  $\equiv$  to show menu.
- 4. Click on **Your Places**
- 5. Click on Maps
- 6. Select desired map
- 7. Tap on markers to access the information



#### **Things to REMEMBER:**

- Make sure you are signing in with the correct email address
- Verify addresses are correct on spreadsheet before importing to map
- Understand any changes made to your map will reflect automatically
- Avoid adding Personally Identifiable Information (PII)
- Have fun with Google Maps!

Matt Flaherty
ESCORT/Research Foundation
Matt.Flaherty@escmail.org

Jose Sanchez
ESCORT/Research Foundation
Jose.Sanchez@escmail.org

To access ESCORT's AMET materials, visit: <a href="http://escort.org/presentations/ametescort.org">http://escort.org/presentations/ametescort.org</a>